

Listening to the River Project Purpose

Listening to the River (LTTR) helps teens learn about their watershed by combining field experiences with digital media recording and production technologies, then helps them share their discoveries, unique perspectives and interpretations with the public through web-based interactive maps, radio broadcasts and museum exhibits.

Elevator Speech (sample)

Have you heard about the *Listening to the River* project? It's a new program where teenagers go on excursions in the *Grand Traverse* area to explore diverse aspects of their watershed with high-tech sound, mapping and video equipment.

Then they interpret their discoveries and publish stories of the watershed through a hands-on exhibit, radio broadcasts, and a comprehensive, interactive web site.

The idea is to challenge and encourage teens and local organizations to collaborate on transforming public understanding and ownership of the watershed.

There's a grant coming to these local partners (fill in) over the next xxx months.

We're looking for adults to help as content specialists and volunteer guides and teens to recruit for the field teams. Would you or your organization like to be involved?

